

Sponsored by **DELL** Technologies

# THE FUTURE OF WORK:

Accelerating Innovation with Monitors to Drive Business Outcomes

## Employer flexibility crucial to meeting diverse employee expectations in hybrid work era

While **37%** of employees surveyed globally prefer to spend all their time in the office, an equal percentage (**37%**) prefer the flexibility to work from home or the office.



**59%** of Gen Z and **40%** of millennial employees prefer a hybrid work arrangement compared to **44%** of baby boomers who want to return to working full time in the office.



### Lacking remote working support

**45%** of employees cited lack of required accessories and technology access as key challenges when working from home.

## Home users are less equipped

**73%** of employees noted having a monitor on their office desks compared to **58%** at home.



### Monitor setup

| Office                            | Home                           |
|-----------------------------------|--------------------------------|
| <b>40%</b> Single regular monitor | <b>54%</b> Single monitor >24" |
| <b>20%</b> Ultrawide monitor      | <b>34%</b> Single monitor <24" |
| <b>20%</b> Dual-screen monitors   | <b>5%</b> Dual-screen monitors |

**VS**

## Provisioning monitors for remote employees

Around **1 in 2** organizations surveyed globally are providing employees with a monitor to work from home.

**Among US organizations:**

**74%** provide monitors to employees.

**30%** allow employees to buy a monitor of their choice at their company's expense.

## Monitors and employee productivity

**55%** of IT and business decision makers globally said that remote employee productivity has either gone up or remained the same.

### Smaller monitors shown to be a limiting factor to productivity

**Among Chinese organizations:**

**55%** have seen a decline in productivity.

**59%** provide employees with a 24-inch display or smaller.



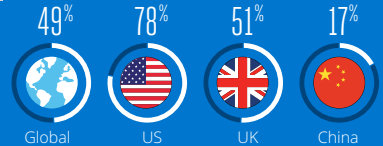
**68%** of employees globally noted productivity gains when working on a notebook and external monitor.

### Top benefits:

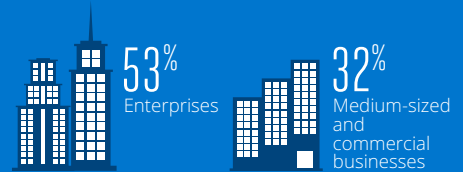
- Complete tasks more accurately – **43%**
- A second screen reduces the need to juggle between tasks – **42%**

## Monitor budgets to increase

**78%** of US IT and business decision makers expect their monitor budgets to increase, compared to only **17%** of China respondents.



Globally, more respondents in large enterprises expect to have bigger monitor budgets in CY2021.



## Additional built-in features boost employee collaboration and help declutter

**63%** of IT and business decision makers are seeing increased demand for monitors with built-in camera and speakers.

**68%** of organizations globally are likely or very likely to purchase monitors that have built-in RJ-45/Ethernet ports.

Around **two thirds** of employees globally said that color fidelity and precision are crucial even for non-color critical tasks such as customer service and video broadcasting.

**24%** of organizations globally believe that monitor design can impact their ability to hire and retain the best young talent.



### LEARN MORE:

With organizations embracing a hybrid work model, equipping employees with the right monitors can be an organization's game changer in more ways than one.

Download the IDC InfoBrief, *The Future of Work: Accelerating Innovation with Monitors to Drive Business Outcomes*